



CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

The Faculty of Social Responsibility of
Anahuac University (Mexico)
announces the:

XVIII ANAHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

Research on Social Responsibility and Sustainability:
**The Financial Sector as a Driver of Change:
UTOPIA OR REALITY?**

Date: 01 - 03 October 2025

Place: Anahuac University (Mexico)

Huixquilucan, Mexico State, Mexico

Mode of participation: Mixed

In an increasingly interconnected world, financial decisions have a direct impact on the economic, social, and environmental development of societies. Sustainability is no longer just an ethical commitment; it has become a survival strategy, where access to resources, environmental stability, and social equity depend on responsible capital management. For this reason, sustainable finance has become a key element in addressing today's global challenges.

This approach, which integrates environmental, social, and governance (ESG) principles, proposes a new way to invest, manage risks, and allocate resources. Companies and financial sectors must respond to the growing demands of a market that increasingly values transparency, accountability, and positive environmental impact. However, effectively implementing sustainable finance involves overcoming significant challenges. On the one hand, it is necessary to mobilize private capital towards sustainable projects that generate long-term value. Additionally, consolidating climate finance is crucial, as it focuses on supporting developing countries in their transition to net-zero emissions economies. Furthermore, it is essential to integrate the bioeconomy as an alternative model that promotes the sustainable use of natural resources.

The path towards a more sustainable financial system is not without obstacles. Differences persist between the priorities of developed and developing countries, as well as tensions between traditional economic sectors, such as those linked to hydrocarbons, and those advocating for ecosystem protection. These differences highlight the urgent need to create global frameworks of collaboration that promote more equitable and environmentally respectful growth.

At this congress, we will explore how various stakeholders—governments, companies, investment funds, social organizations, and academia—can collaborate to generate innovative solutions that drive sustainable development. We will analyze financing strategies focused on sustainable projects, as well as the crucial role that the financial sector plays in mitigating and adapting to climate change. Moreover, we will highlight the opportunities that the bioeconomy offers to emerging economies, presenting a new development paradigm.



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The so-called "Decade of Action" demands bold and coordinated decisions to guide society toward a more just and prosperous future. This XVIII CIARS will serve as a platform for dialogue, reflection, and co-creation, where we will work together to find answers to today's sustainable development challenges through the application of innovative financial concepts.

We invite you to be part of this forum, where ideas will be generated to transform principles into concrete actions for building a better tomorrow!

Los temas seleccionados que estructuran el Congreso son los siguientes:

- Sustainable Finance (Bonds, ESG, and BIS)
- Climate Finance
- Bioeconomy
- Sustainable Architecture
- Common Good
- Climate Change
- Strategic Communication for Sustainability
- 2030 Agenda Compliance – Sustainable Development Goals (SDGs)
- Sustainable Design
- Social Entrepreneurship (urban and rural)
- Circular Economy
- Corporate Governance and Governance Models
- Social Innovation
- Responsible Financial Investment (RFI)
- Carbon Footprint Measurement
- Educational Models for Sustainability
- Sustainability as a Social and Community Manager
- Social Responsibility and Public Policy
- University Social Responsibility (USR)
- Territorial Social Responsibility
- Civil Society and Partnerships for Sustainability
- Sustainable Museums
- Sustainable Territories
- Sustainable Tourism





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Reception of paper by Thematic Table

Those interested in presenting a paper must send their article in full of June 01 to 30, 2025, to the email responsabilidad.social@anahuac.mx

Full papers will have to meet the following editorial criteria:

1. The cover page will include:
 - a. The paper's title, which will be centered and in bold type, with standard use of upper and lower case letters. Avoid long titles and abbreviations.
 - b. Author(s) surname(s), affiliated institution, email and telephone no.
 - c. Name and number of the relevant thematic roundtable.
2. The paper's title will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract should be in Spanish, may not exceed 300 words and have no sub-headings. It will specify the problem and summarize the paper's objective, methodology and results.
4. Key words: a maximum of five.
5. The introduction will specify the problem, objective, methodology and conclusions, as well as present the document's sections, scope and limitations.
6. Theoretical premises underlying the research.
7. Methodology
8. Discussion
9. Results or findings
10. Conclusions
11. Document format as per the APA Manual, 7th Edition.
12. Page numbers will appear in the lower right margin.
13. Courier font in justified paragraphs; titles in 14 point bold; subheadings in 12-point bold; body text in 11 points, with a line spacing of 1.5., quotes in 10 points, footnotes in 8 points with a line spacing of 1.5. If the work contains images, tables, charts, etc., the source where they were taken must be indicated, and if they are original from the author, the original (editable) files must be added; If the work includes photographs, it is necessary to have the written authorization of the authors of the same, which must have an optimal printing quality (minimum 300 dpi).
14. The length is a minimum of 20 pages and a maximum of 25 including (figures, images, charts, graphs, annexes and bibliographical references, only those cited in the document).





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All submissions satisfying these requirements will be subject to blind review by independent reviewers from different universities in the Americas. Only those proposals selected by the reviewers will be accepted for presentation at the Congress.

Each paper may include a maximum of three co-authors. No author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors have made no other submissions.

The results of the opinion of the presentations will be notified between **August 15 and 20**.

The authors of the selected papers will be invited to publish them in an eBook with an ISBN number.

Each paper presented must be the result of research that has concluded or, alternatively, may discuss the advance findings of a research project.

Proposed papers must be original and shall not have been presented in another academic event.

Participation as a conference attendee

You are welcome to participate actively as a conference attendee during the Congress. Please click on the following link to complete a registration form:

<https://qrco.de/XVIII>



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